

WANDERING SOUL DESIGNS

Resin Art and Designs by Wil Lang

Quarterly Newsletter

April 2021

ISSUE #2



Post-Holiday Advantage

By Jennifer Lang

Continued production by our artist kept us busy through the expected reduced sales of the post-holiday season. During this time, Wil has taken advantage of the slow period to play around with his creativity and new ideas, as well as beef up finished product for upcoming farmer's markets and vendor shows.

WSD kicked off Spring with attendance at the Burgwin-Wright House Spring Market where, along with the newest charcuterie boards, Wil displayed his first whiskey barrel chair prototype. Wil was not even going to bring the chair to the show, but Jenny convinced him otherwise. It did not take long to discover that these Adirondack-style chairs were a hit. Chair production in the studio is now in full swing, and we won't let Wil hear the end of this one!

With a successful Spring thus far, WSD is looking forward to the farmer's market season, hopefully a boost in internet sales, and possibly future partnerships with certain area businesses. Stay tuned for the next chapter on Wandering Soul Designs!

wanderingsoul designs.com

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APRIL HIGHLIGHTS

WSD BEHIND THE SCENES

Hobbies and second jobs. What the team does outside of WSD.

NEW & UPCOMING

Wildlife resin art for a cause, and going bigger with handmade boards from scratch.

WHERE'S WIL'S WORK?

An artist gallery, farmer's markets, and a brewery. Wil's art is displayed across the Wilmington area.

WSD Behind the Scenes

By Jennifer Lang

While the WSD team puts 110% effort (or more!) into running the business, its members also manage to incorporate other activities into their lives.



With that said, Wil Lang, is having so much fun being an artist and woodcraftsman that he really isn't doing much outside of his main artistry job. Occasionally, he picks up odd handy man or landscape irrigation jobs. When the surf meets his criteria, he'll grab his SUP and go catch a few

waves. Or, you might find him in front of the grill with a cold IPA or rum drink in hand.

Kris Summers loves being outdoors, especially when she's next to a body of water. Kris is an avid hiker and tennis player. Last Fall, during her move from California to North Carolina, Kris tent-camped her way across the country. The entire trip took 47 days!



Captain Jennifer Lang. Yes, that's right! Jennifer is a USCG-licensed captain. Most recently, she captained a 45-foot catamaran from Jacksonville, FL to George Town, Bahamas, and next month she will be sailing from the Bahamas to the Chesapeake. Need to hire a boat captain? See www.captainjen.net.

New & Upcoming Projects ~ Wildlife & Going Bigger

By Jennifer Lang

Marine Wildlife Collection

Thanks to the "For the Love of Turtles" Art Show hosted by Going Local NC, Wil stumbled onto his creation of



Polynesian-inspired turtle resin art charcuterie boards. There was such a positive response to the turtles, WSD is now planning to do a Marine Wildlife Collection to help raise money for the North Carolina Coastal Federation. Be on the lookout for more marine animal designs coming soon!



XL Cutting Boards

Handmade from scratch, Wil has begun creating extra-large resin art charcuterie and butcher block style cutting boards. Using rough cut solid wood, Wil cuts, glues, and sands to size edge- and end-grain cutting boards both with and without resin art. Wil can cater to specific custom requests for wood type, cutting board size, and designs.

Where's Wil's Work?

Resin art paintings, charcuterie boards and coasters are on display and for sale at Going Local NC, 6818 Main Street in Mayfaire Town Center in Wilmington.

Resin art paintings are on display and for sale at Waterman's Brewing Company, 1610 Pavilion Place near Wrightsville Beach.

May 24-Dec 13, 8am-1pm each 2nd and 4th Monday, WSD will be at the Wrightsville Beach Farmer's Market located at the Wrightsville Beach Municipal Grounds.

Vendor applications have been submitted to various local farmer's markets. TBA.